

# SPONSORSHIP PACKAGES

| <b>BENEFITS</b>  | <b>GOLD</b><br>EUR €9,000 | <b>SILVER</b><br>EUR €7,000 | <b>BRONZE</b><br>EUR €5,000 |
|--|---------------------------|-----------------------------|-----------------------------|
| <b>DURING THE EVENT</b>  |                           |                             |                             |
| Delegate Passes<br>(incl. access to cocktail reception)  | 4                         | 3                           | 3                           |
| Booth in a prime location in the exhibit hall  | 16sqm                     | 8sqm                        | 4sqm                        |
| 25-minute time slot during the AITS Bremen conference (Feb. 28)<br><i>We do not guarantee attendance</i> | X                         |                             |                             |
| 25-minute time slot for a workshop presentation (March 1)<br><i>We do not guarantee attendance</i>       |                           | X                           |                             |
| Personalized B2B meeting schedule with guarantee to meet OEMs  | X                         | X                           | X                           |
| Verbal acknowledgment during the cocktail reception  | X                         | X                           | X                           |
| <b>ADVERTISING</b>   |                           |                             |                             |
| Advertisement in the official event guide (print + web)  | Double page spread        | 1 page                      | X                           |
| Logo with URL link to sponsor homepage on AITS Bremen website  | X                         | X                           | X                           |
| Logo on all marketing materials and communications with prospect and participants                        | X                         | X                           | X                           |
| Mention on social media  | X                         | X                           | X                           |

## À LA CARTE SPONSORSHIP

|  |             |
|--|-------------|
| COCKTAIL RECEPTION   | EUR € 5,000 |
| COFFEE BREAK   | EUR € 1,500 |
| LANYARDS   | EUR € 1,000 |
| ROLL-UP BANNER<br><i>&gt;&gt; Displayed in the conference room and the exhibit hall</i>    | EUR € 800   |
| LOGO ON EVENT WEBSITE<br><i>&gt;&gt; You will be listed under "With contribution from"</i> | EUR € 500   |
| ONE-PAGE ADVERTISEMENT IN THE OFFICIAL EVENT GUIDE   | EUR € 500   |

FOR MORE INFORMATION, PLEASE CONTACT US AT  
[AITS\\_BREMEN@ADVBE.COM](mailto:AITS_BREMEN@ADVBE.COM)



# SPONSORSHIP RESERVATION

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 VAT Number: \_\_\_\_\_

All requests are subject to validation by AITS Bremen's management.

| DESCRIPTION  | PRICE      |
|--|------------|
| <input type="checkbox"/> Gold Sponsor                            | EUR €9,000 |
| <input type="checkbox"/> Silver Sponsor                          | EUR €7,000 |
| <input type="checkbox"/> Bronze Sponsor                          | EUR €5,000 |
| <input type="checkbox"/> Cocktail Reception                      | EUR €5,000 |
| <input type="checkbox"/> Coffee Break                            | EUR €1,500 |
| <input type="checkbox"/> Lanyards                                | EUR €1,000 |
| <input type="checkbox"/> Roll-Up Banner                          | EUR €800   |
| <input type="checkbox"/> Logo on Event Website                   | EUR €500   |
| <input type="checkbox"/> One-Page Ad in the Official Event Guide | EUR €500   |

|                            |                    |
|----------------------------|--------------------|
| <b>TOTAL</b> (excl. taxes) | <b>EUR €</b> _____ |
|----------------------------|--------------------|

Please review all terms and conditions on the next page, then sign and return this form (pages 4 & 5) via email at [areinwart@advbe.com](mailto:areinwart@advbe.com).

**PAYMENT TERMS:**

- If your company is registered in country within European Union, excluding France - French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- If your company is not based in a country within European Union - no taxes are applicable.
- If your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**A 60% down-payment is required. Your account must be balanced prior to the event. Full payment at booking is also accepted.**

**Payment methods:**

- Credit card (Visa, Mastercard)
- Wire transfer to our bank account (see info on the right) - you will need to email us a copy of the receipt

IBAN: FR76 3000 4008 0400 0107 2835 736  
 BIC Code: BNPAFRPPXXX  
 Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES  
 Bank address: 8-10 Avenue Ledru-Rollin  
 75012 PARIS, France

# AITS BREMEN 2023 - TERMS & CONDITIONS

Event name: AITS BREMEN 2023 (referred to as the "Event"):

Date: February 28-March 2, 2023 (referred to as the "Event date")

Location: Energieleitzentrale BLG-Forum und Generatorenhalle (referred to as the "Place"):

City, Country: Bremen, Germany

## 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited liability company with a capital of 50 000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

## 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision. The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However, if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount. All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

## 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

## 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

## 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However, the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

## 9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately. Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

## 10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## 11/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of a disagreement, the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

## 12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information available here: [privacy policy & terms of use of personal information](#).

I hereby agree with the terms & conditions

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Full Address: \_\_\_\_\_

|      |           |      |
|------|-----------|------|
| Date | Signature | Seal |
|------|-----------|------|